

# 2020 VERO BEACH ART CLUB BANNERS ON MIRACLE MILE AGREEMENT FORM

Artist's Name
Phone Number
Email Address
INFORMATION DISPLAYED ON THE BANNER Title/Subject of Artwork being displayed as it should appear on the banner:
Exact Artist Name as it should appear on the banner: Created by
Phone number (if applicable) as it should appear on the banner: (You do not have to display your phone number. We will add Vero Beach Art Club's phone number if you do not want your number displayed.)
Website address (if applicable) as it should appear on the banner:
I understand that I will provide a digital file to ABC Printing for the design of my banner. If the design of the layout requires more than the customary work and should incur an additional charge to me, I will be notified by ABC Printing and will either accept the additional work/charge or will resubmit another piece of artwork instead.
I understand that the banner will be printed by ABC Printing Company, installed by the City of Vero Beach onto one of the decorative lampposts on Miracle Mile, will remain up from January to November and will be my property when it is removed. I also understand that if, for any reason, the banner is damaged it will be my responsibility to replace the banner or decline to replace it.
Artist Signature



## 3rd Annual VERO BEACH ART CLUB ARTIST BANNERS ON MIRACLE MILE

IT'S MIRACLE MILE BANNER TIME AGAIN!!!
IT'S TIME TO SHOW YOUR TALENTS WITH A MIRACLE MILE BANNER.

The banners that are now beautifying Miracle Mile (21st Avenue) will be coming down at the mid/end of November, and here's your chance to do it again or join the group. It is a great way to beautify the city and to promote yourself as an artist with this public display.

Art Club members have the opportunity to sponsor a banner to hang on the lampposts along the Miracle Mile shopping plazas down 21st Street/Miracle Mile and are able to submit their artwork and include the artists name, phone and website and artwork title.

#### BANNER SPECS FOR ABC PRINTING

BANNER SIZE: Approximate art size will be 30" x 36" (entire banner is 30" x 72")

**PROOFS:** Proofs will be shown before printing

IMAGE SIZE: Prefer 600 dpi at actual size (Minimum 300 dpi)

Please choose your image wisely. You want as eye-catching an image as possible. There is no theme, so just choose your image based on its ability to grab someone's attention as they drive down Miracle Mile. Get your image file to ABC asap. The sooner the better!

\*If you have questions about the image for the banner, speak to graphic artist Carla or Mark Holt at ABC Printing 772-562-0624.

#### **DEADLINE: October 1, 2019**

- 1. You must submit your image file to ABC PRINTING by email: abcpress@bellsouth.net
- 2. **Agreement form and payment** needs to be submitted to the Art Club office. Fill out or mail form/pay on our website or in the office. Make checks out to **VERO BEACH ART CLUB**.

**COST: \$250** 

Your \$250 investment covers:

- -Graphic set-up charge at ABC Printing
- -An extremely high quality outdoor 30" x 60" banner
- -Installation and takedown
- -Your banner will hang APPROXIMATELY from January 2020 to November 2020. (The City takes the banners down the month of December for their holiday decorations to go up.)
- -Plus, you get to keep your banner once taken down at the end!

Everyone has equal opportunity to be one of the TWENTY THREE (23) banners; the original participants have not been given extra time to reserve/pay for a banner site.

### **CURRENT BANNER PARTICIPANTS:**

Please arrange to pick up your banners at ABC Printing after November.