



15<sup>th</sup> Annual

## ART TRAIL ARTIST APPLICATION

February 3 & 4, 2024 (10 am to 4 pm)



### Introduction

The Art Trail is an open house of studios around Vero Beach to introduce art to the public in the setting in which it is created. The Art Trail raises awareness of the exceptional art created by artists in our community. This is an amazing way to share your work and talent. Artists that have participated in the past will tell you that they not only sold on the day of the event but also experienced recognition and sales long after they opened their studios to the community.

### Eligibility & Requirements for Eligibility

- You do not have to be a member of the Vero Beach Art Club to participate.
- Applications must be complete to be considered.
- Payment of \$100 (members) and \$150 (non-members) is required at the time of the application submission. Artists may have guest artists for an additional fee of \$50 ea. member/\$75 ea. nonmember
- If an artist is not accepted for any reason, a full refund will be issued.
- All artworks must be juried by a committee for pre-approval.
- Artists are required to attend the following:
  - 1. Meet & Greet event / Photo for Promotions (Thurs. Nov. 16, 2023)
  - 2. Meet the Artist Reception @ VBAC (Jan. 2024)
  - 3. Wrap-Up & Return Signs (Sun. Feb. 4, 5:00-6:00)
- Art Trail applications must be completed online.
- Each artist participating must submit 3 images of their work digitally. Images will be used for promotions and advertising.
- Application deadline is Friday, November 10, 2023

### Accepted Participants

#### Your Location

#### Parking

1. Visitors must have easy access to your studio. (Please check with your subdivision or homeowners' association to be sure that they do not prohibit this kind of event BEFORE applying.) You should be prepared for approximately 250 art lovers over a 2-day period.
2. Parking spaces should accommodate at least 10 cars around your home/studio.
3. Artists are required to offer refreshments & snacks.

4. You are responsible for **providing your own helpers** to protect your art and home as well as help with sales. If you need any additional assistance, please contact the Art Trail Co-Chairs. There MIGHT be a volunteer available to assist.
5. Artists & studios need to provide volunteers (perhaps family, friends, or neighbors) to serve food & refreshments, ensure that people do not park on lawns, and securely watch your property for you. If you need an extra volunteer, there MIGHT be one through the VBAC. Contact the committee chairs at least a month prior to the event so they can possibly get a volunteer for you.
6. You are strongly encouraged to demonstrate your art and/or display your creative process.
7. We will communicate via email the time and date of a group photo shoot, which we will use for advertising. We will ask you to bring one piece of your work to include in the group photo.
8. You will need to keep a **sign-in form** at each studio entrance. This will let you know how many have come to your site and you will have a list of those that have visited your studio. Please, **submit this list to the VBAC office manager, Jackie Jennings.**

### **Signage**

9. We will provide each artist with exterior signage, which will include at a minimum.
  - a. 1 Studio Sign
  - b. 2 directional signs "Art Trail" with arrows
  - c. 1 "No Photos" Sign
10. Signs can only be placed on your own personal property.
11. You agree to gather all exterior signage at 4 pm on the day of the event (they are expensive to replace if lost or stolen) and return the signs to the VB Art Club office on Sun. Feb 4 between 5-6 pm at the Wrap-Up or the Monday following the event.

### **Finances**

12. Each artist is responsible for the collection and payment of their **sales tax** to the State of Florida.
13. Exhibitors agree to pay a 10% donation on all sales made at each show, with a maximum donation of \$200 for the weekend. **(See 10% Sales Donation Form.)**

**Artists may apply on our website or by scanning this code with your smartphone.**

<https://www.verobeachartclub.org/art-trail>



### **Sponsors**

We are always looking for business sponsors for events. If you know of an individual or business that would like to sponsor the Art Trail, please have them contact the office at [info@verobeachartclub.org](mailto:info@verobeachartclub.org)