

Art in the Park Shows of the Vero Beach Art Club Rules and Standards(rev 9/5/12, updated 6/6/16)

Beginning more than 30 years ago, Vero Beach Art Club (VBAC) leaders and Art in the Park (AITP) regular exhibitors have formed the traditions, community relationships, and privilege to feature fine art and craft making our shows successful. Rules and standards provide structure for our continued success.

Purpose

AITP shows foster artistic growth through exhibition while elevating public appreciation of art. The money we collect from exhibitors pays for the expenses of AITP Shows and contributes to educational initiatives of VBAC.

Eligibility Requirements

1. Current, active member of VBAC and 3 membership meetings prior to 1st show in which artist intends to participate.
2. Perform 15 hours of service to the club in the twelve months before the current season. Hours worked to qualify for AITP must be recorded on VBAC Volunteer Card (available at the club office or from the event chairman). Hours used to qualify for AITP may not be counted twice to also qualify for Under the Oaks. Submit Volunteer card with application.
3. Attend at least three VBAC general meetings in the twelve months prior to show.
4. Complete annual AITP application process. Current AITP Regular exhibitors apply and select preferred dates to show before September 1, 2016. AITP Alternate exhibitors (new and returning) apply before September 1, 2016, to be considered for alternate status with assigned dates to show. Applications received after September 1, 2016 are considered for "standby" status with opportunity to show when an opening occurs.
5. Exhibitors sign a waiver of liability. They agree to abide by the AITP rules, acknowledge responsibility to collect and submit sales tax to Florida Department of Revenue. Submit a copy of current Florida Resale Certificate.
6. Exhibitors have agreed to pay VBAC a 10% commission of all sales made at each show, with a maximum payment of \$150 per show. Participants whose sales are under \$200 agree to pay a minimum \$20 show fee.

Before the first show, an AITP meeting is held to discuss plans for the season (October 2016 to be scheduled).

Schedule of Shows 2016-2017 – dates will be posted at www.verobeachartclub.org when set.

Roster

AITP provides opportunities for new exhibitors to participate along with experienced AITP regulars. The roster of exhibitors for each show presents a varied and balanced mix of media representing 2/3 fine art ("2D") and 1/3 fine crafts ("3D"). The total number of regular exhibitors available and scheduled for an upcoming show will allow adjustment of the 2D and 3D ratio.

"Regular Exhibitors" have an assigned space for the duration of the season and commit to participate in six shows.

"Alternate Exhibitors" are offered specific dates to show as part of a scheduled rotation, based on media category, show balance (2D:3D) and AITP seniority. Alternate Exhibitors are asked to substitute for regulars as needed.

“Standby Exhibitors” are available to substitute for regulars if no alternate exhibitor is able to fill an opening within that media category.

Show spaces are assigned by the AITP chairman, taking into consideration AITP seniority, media distribution and special physical requirements. Spaces may be reassigned, but requests will be accommodated only if the change will maintain the desired flow of foot traffic, media distribution, and aesthetic value. Specific spaces must be requested at season start. We will do our best to honor your request.

Standards

AITP Shows present works of fine art and fine craft. While AITP Shows provide individuals a stage to foster artistic growth, the integrity of the show as a whole is affected by the offerings of each participant. Exhibitors may show only art or crafts that are approved by the AITP Committee upon recommendation by the AITP Review Panel.

Fine art works comply with these criteria:

- 1 - Framed giclees, framed reproductions, or prints of paintings may not be hung, and framed prints may not be shown. Unframed giclees, unframed reproductions and unframed prints must be labeled and stored in browse boxes; these may not be hung. *All giclees must have an authentication certificate attached to the back.
- 2 – Framed photos on canvas are not allowed to be hung and need to be stored in a browse box.
- 3 – No art is to be displayed on the ground.
- 4 – Each display is limited to two table top bins or boxes and two standard print bins or slings.
- 5 – Since Art in the Park is held in the area of a children's park, nude paintings, photographs, or sculpture are not allowed.
- 6 – Items commercially manufactured with the artist's images (such as coffee mugs, place-mats, etc.) are unacceptable.

Fine craft objects comply with these criteria:

- 1 – An object of fine craft is distinguished by merit of aesthetic quality with functional value. Fine craft categories include sculpture, clay, jewelry, glass, and wood. Additional categories may be considered by the AITP Review Panel.
- 2 – Embellished commercially manufactured objects, clothing, items made from kits are unacceptable.
- 3 – An object must exhibit excellence in design and craftsmanship. The collected body of work being displayed reflects the craftsman's continuing efforts to increase his/her level of creative expression and skill. The predominant effect of works displayed should highlight the most advanced level of skill of that craftsman.
- 4 – The majority of the artistic value of an object features a component handmade by the craftsman. The craftsman has manipulated materials to create perceived value of an object, aside from the value of the raw material. Restrained use of manufactured component(s) to create the finished work is allowed, but must not overshadow the creative effort of the craftsman.

5 - Only finished pieces made by the craftsman may be offered for sale. More than half of the value of the final product must reflect the distinct creative effort and style of the craftsman, and its creation must require composition and skill beyond that of a casual hobbyist. No component parts may be sold.

Show Rules

SHOW ROSTERS are determined by AITP seniority, show balance and media mix. First time applicants start as "standby" exhibitors, are invited to show when an opening occurs for a specific show, then they progress to "alternate" status after they successfully complete two or three shows.

LIABILITY: The club assumes no liability for any action against a member by another party or for injury to a member by any cause and requires, as a condition of participation in Art in the Park, that members sign a waiver of liability.

Courtesy - We represent the Vero Beach Art Club. Treat the public and one another with respect at all times. Keep personal problems personal. Extend courtesy when parking. This leading source of contention has resulted in the rejection of artists from this event. Abusive behavior by exhibitors will be referred to the Board of Directors of VBAC for review.

When you must miss a scheduled show - If unable to participate in a show, the exhibitor is to notifying the AITP Chairman as soon as possible, preferably before 4PM of the Wednesday before the show. An exhibitor who fails to notify of absence will be required to relinquish their space at the next show. At the discretion of the AITP Chairman, a Regular exhibitor who calls out for three scheduled shows per season may be changed to Alternate status.

Under no condition may an artist find their own replacement for a show that they cannot attend.

Booth space may be shared by two artists with prior approval of the AITP Chairman, taking into account media balance of the show and aesthetic congruence of the combined works. Both artists must be current AITP exhibitors and must be present. Combined revenue for the day is used to determine the commission/show fee for the space. Limit use of parking space to one at a time in front of the booth.

The exhibiting artist must be present at the show the entire day. Only art created by the exhibitor assigned to that booth may be displayed.

Show cancellation – If a show must be cancelled due to inclement weather, a make-up show may be scheduled if a suitable date is available and a balanced roster of exhibitors expresses interest.

Set-up begins at 7AM. All exhibitors must be ready to show before 9:30 AM. It is the responsibility of each exhibitor to arrange for their own help if extensive assistance is needed.

AITP volunteers may be available to help with tent set up and break down. Contact the AITP chairman by Wednesday before the show to check about availability of volunteer help.

Take-down before 4:00 PM is not permitted unless everyone does so due to inclement weather. If a personal emergency necessitates early departure, the AITP Chairman must be notified. Everyone should leave the park by 5:30 PM.

Double parking to unload or load is a safety hazard and is strictly prohibited. Parking in front of a booth space is on a first come-first served basis. All others will have to park somewhere else. While not required, we ask able-bodied exhibitors to move cars to the municipal parking lot after unloading to make the parking space available for patrons.

Safety Considerations: Exhibitors must set up in the designated show areas only. There must be two feet of unobstructed space between neighboring tents. Displays must be even with the sides of the tent and not extend into the pedestrian walkway.

Protect people and property from the effects of the wind. Artists must have weights on their tent, recommended 40 pounds per pole. Collapse the tent before removing the weights to reduce the chance that the tent will become airborne.

No umbrellas with pointy spines are to be placed near the walkway, where someone could be injured. Before leaving, check the ground for clips, hooks, or other things you may have left behind.

No displays on top of the retaining wall or on the ground. All art work must be on an easel or in a browse box. No free standing displays in front of artists' tent on the pedestrian walkway.

Fire extinguishers are located at the north circle and at Dahlia Circle beach access sidewalk. If disaster necessitates evacuation of the park, exhibitors are asked to regroup at the municipal parking lot across from Easter Lily Lane.

Other considerations –

All art works exhibited must be priced for sale. No sale signs, ribbons or awards are to be displayed in sales booth (prices only) No "Show Specials" signs. No loud verbal inducements.

No alcoholic beverages are permitted on the park grounds. Any offender will be barred from the show.

The above AITP Rules and Standards have been reviewed and approved by the Board of Directors of the Vero Beach Art Club on May 2016. Contact information for AITP leaders was updated to reflect 2016-17 chair and co-chair on 5/4/2016.

QUESTIONS REGARDING THESE RULES SHOULD BE ADDRESSED TO:

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